



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Contract # 1373508

Schedule Dates 09/18/12-09/24/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency 8RD
Billing Type Weekly/Irregular
Comments BROWN
JARED SALLES

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09820248
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,136.25
Net Total \$40,438.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	68	\$47,575.00
Grand Total:	68	\$47,575.00

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/18/12-09/24/12	2	:30	5:01A- 5:57A (EST)		1	1	1	1	1			5	\$100.00	\$500.00	Columbus (WSYX)	NEWS	9/17/12
2.0	Normal Line / SPOT (2)	09/18/12-09/24/12	2	:30	6:58A- 8A (EST)		2	2	2	2	2			10	\$375.00	\$3,750.00	Columbus (WSYX)	GMA ABC	9/17/12
3.0	Normal Line / SPOT (3)	09/18/12-09/24/12	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$375.00	\$1,875.00	Columbus (WSYX)	GMA ABC	9/17/12
4.0	Normal Line / SPOT (4)	09/18/12-09/24/12	2	:30	10:57A- 12P (EST)		1	1	1	1	1			5	\$550.00	\$2,750.00	Columbus (WSYX)	VIEW ABC	9/17/12
5.0	Normal Line / SPOT (5)	09/18/12-09/24/12	2	:30	4P- 5P (EST)		2	1	1	1	1			6	\$500.00	\$3,000.00	Columbus (WSYX)	JUDGE JUDY	9/17/12
6.0	Normal Line / SPOT (6)	09/23/12-09/23/12	2	:30	6P- 6:30P (EST)								1	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/17/12
7.0	Normal Line / SPOT (7)	09/18/12-09/24/12	2	:30	5P- 5:58P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	9/17/12
8.0	Normal Line / SPOT (8)	09/18/12-09/24/12	2	:30	5:58P- 6:30P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	9/17/12
9.0	Normal Line / SPOT (9)	09/18/12-09/24/12	2	:30	7:28P- 7:57P (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/17/12
10.0	Normal Line / SPOT (10)	09/18/12-09/24/12	2	:30	6:58P- 7:27P (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ENT. TONIGHT	9/17/12
11.0	Normal Line / Prime (11)	09/24/12-09/24/12	2	:30	10P- 11P (EST)		1							1	\$3,000.00	\$3,000.00	Columbus (WSYX)	CASTLE	9/17/12
12.0	Normal Line / Prime Premium (12)	09/24/12-09/24/12	2	:30	8P- 10P (EST)		2							2	\$4,000.00	\$8,000.00	Columbus (WSYX)	DANCING W STARS	9/17/12
13.0	Normal Line / SPOT (13)	09/18/12-09/24/12	2	:30	11:01P- 11:34P (EST)		2	1	1	2	1			7	\$800.00	\$5,600.00	Columbus (WSYX)	NEWS	9/17/12
14.0	Normal Line / SPOT (14)	09/18/12-09/24/12	2	:30	11:35P- 12:04A (EST)		1	1	1	1	1			5	\$750.00	\$3,750.00	Columbus (WSYX)	ABC NITELINE	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT (15)	09/22/12-09/22/12	2	:30	7:58A- 9A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	GD MRN SAT	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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